

**The Sheldon Pierre Foundation**

**Annual Golf Tournament Sponsorship Packages 2024**

*“Taking Swings at Cancer.”*

**About the Tournament**

The inaugural golf tournament was held in 2011 in the DFW metroplex and raised funds for Sheldon Pierre who was diagnosed with multiple myeloma at the age of 37. Sadly, a few years later, Sheldon lost his battle with cancer and passed away at the young age of 39. The tournament committee decided to continue the event to honor Sheldon’s memory and all proceeds are donated to St. Jude’s and the International Myeloma Foundation. We are proud to say that due to the dedication and support of our committee, sponsors, and golfers, we have raised close to $75k to help in the fight against cancer.

The tournament is supported by St. Jude’s Dallas through the provision of tournament items and all sponsorships and donations are tax deductible through our 501 c(3).

Visit [www.golf4sheldon.com](http://www.golf4sheldon.com) for more information.

**SPONSORSHIP PACKAGES**

1. **TOURNAMENT SPONSOR $3000**

* Limit to 2 tournament sponsors.
* Exclusive access to Tournament Sponsor VIP event prior to tee time (details provided later).
* Banner (3x5), placed in front of club house at registration next to tournament banner for golfer pictures then inside at dinner.
* Registration for one 4-person team included.
* Promotion of company/organization/brand through:
  + Ability to set up tent on golf course for distribution of marketing materials.
  + Name/logo on tournament t-shirts as tournament sponsor.
  + Name/logo and link to company website appears on our website as the golf Tournament Sponsor.
  + Name/logo appears in any print or social media advertising including golf groups throughout the DFW metroplex.
  + Placement of marketing items in golf carts for increased visibility.
  + Placement of business cards, flyers, or marketing materials in goodie bags.
  + Special recognition in golfer welcome announcement.
  + Special recognition during awards/dinner.
  + Option to speak briefly to promote business during awards ceremony.
* Special trophy for tournament sponsor.
* 4 T-shirts.
* Games package included (This allows entry into all game holes and advance your shot).
* 4 dinner tickets for the team plus 4 extra tickets for guests.
* 16 raffle tickets included.

TOURNAMENT SPONSOR PLAYER PACKAGE

*- 4-person team included in the price*

*- Total price for team and sponsorship: $3000 (deadline is 04/15/2024)*

1. **PLATINUM SPONSORSHIP $1500**

* Registration for one 4-person team included.
* Promotion of company/organization/brand through:
  + Banner (2ft x 4ft) placed inside club house during registration and then inside for dinner.
  + Name/logo and link to company website appears on our website as a Platinum Sponsor.
  + Placement of business cards, flyers, or marketing materials in goodie bags.
  + Special mention in golfer welcome announcement.
  + Special mention during awards/dinner.
* 4 dinner tickets for the team plus 4 extra tickets for guests.
* 8 raffle tickets.

PLATINUM SPONSOR PLAYER PACKAGE

*- 4-person team included in the price*

*- Total price for team and sponsorship: $1500 (deadline is 04/15/2024)*

1. **HOLE-IN-ONE SPONSORSHIP (Limit 3) Varies (~$450)**

* Sponsorship amount varies depending on the hole-in-one prizes available (Contact committee if interested). Past hole-in-one prizes have included trucks, SUVs, ATVs, and golf trips.
* Hole in One Sponsor Player package discounts (Discount of $100 per team)
* Promotion of company/organization/brand through:
  + Banner placed at the Hole in One prize location. (Banner not provided)
  + Name/logo and link to company website appears on our website as a Hole-In-One Sponsor.
  + Placement of business cards, flyers, or marketing materials in goodie bags.
  + Hole Marketing rights: you can have a table display or an employee on the hole marketing to golfers.
  + Special mention in golfer welcome announcement.

HOLE IN ONE SPONSOR PLAYER PACKAGE

* Discounted team entry of $100 per team. Hole in One Sponsor Team Price (Team only, not including sponsorship): $300 instead of $400 (Early registration deadline applies: March 31st, 2024)
* *Total price for team and sponsorship: $750 (can vary depending on the item on hole)*

1. **EAGLE SPONSORSHIP $600**

* Eagle Sponsor Player package discounts (Discount of $150 per team)
* Promotion of company/organization/brand through:
  + Banner (2ftx4ft) placed on club house rail for welcome speech
  + Name/logo and link to company website appears on our website as an Eagle Sponsor.
  + Placement of business cards, flyers, or marketing materials in goodie bags.
  + Special mention in golfer welcome announcement.
* 4 raffle tickets.

EAGLE SPONSOR PLAYER PACKAGE

-Discounted team entry of $150 per team. Eagle sponsor Team Price (Team only, not including sponsorship): $250 instead of $400 (Early registration deadline applies: 03/31/2024)

*- Total price for team and sponsorship: $850*

1. **BIRDIE SPONSORSHIP $400**

* Birdie Sponsor Player Package discounts (Discount of $50 per team)
* Promotion of company/organization/brand through:
  + Signage (included) placed on hole.
  + Name/logo and link to company website appears on our website as a Birdie Sponsor.
  + Special mention in golfer welcome announcement.

BIRDIE SPONSOR PLAYER PACKAGE

-Discounted team entry of $50 per team. Birdie sponsor Team Price (Team only, not including sponsorship): $350 instead of $400. (Early registration deadline applies: March 31st, 2024)

*-Total price for team and sponsorship: $750*

1. **PAR SPONSOR $250**

* Promotion of company/organization/brand through:
  + Signage (not included) placed on hole.
  + Name/logo and link to company website appears on our website as a Par Sponsor.

*For more information, please visit our website at* [*www.golf4sheldon.com*](http://www.golf4sheldon.com) *or contact Sarah Felmet at* [*golf4sheldon@yahoo.com*](mailto:golf4sheldon@yahoo.com) *or 786-385-3535.*

**Past Tournament Contributors and Sponsors**

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| * Acre Distilling |
| * Big Frog |
| * Big Shots Golf |
| * Buena Vida Vacations |
| * Buffalo Creek Golf Course |
| * Burnett Construction |
| * Deep Ellum Brewing |
| * EEE |
| * False Idol Brewing |
| * Farmers Electric |
| * Fast Signs |
| * First National Bank |
| * Hotel Vin * Horseshoe Bay Golf and Resort |
| * Ken Parker Services |
| * Lazy Dog Restaurants |
| * Messina Hof Winery |
| * Nothing Bundt Cakes |
| * Noveau |
| * Paragon Sports |
| * Rahr Brewing |
| * Remax: Kayleigh Parker Real Estate Agent |
| * Rolling Hills Golf Course |
| * Signature Realty |
| * Sisk Boring |
| * Sustaire Plumbing |
| * Tas-Tee |
| * Texas Rangers Baseball Club |
| * Times Ten Cellars |
| * Turning Point Brewery |
| * Twin Lakes Golf Course |
| * TX Whiskey |
| * Waterview Golf Course |